



Greenfield Cricket Club

Development Plan 2018-2019



Priority Area: People - Players, Volunteers, Coaches, Umpires, Groundsmen, etc.						
Aim: To recognise, value and invest in all those who give of their time to Greenfield Cricket Club						
Objective:						
<ol style="list-style-type: none"> 1. Commitment to ongoing staff/volunteer development. 2. Succession planning: increase the number of qualified junior coaches and support staff (Saturday morning training) and succession planning of key committee members. 3. Increase Club social membership – community engagement and income generation. 4. Wider 'Club representation' in relation to cricket tea & kitchen helpers. 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress RAG
1.0	Volunteer groundsmen to shadow / work with Club contractor to gain knowledge and experience. See also "Succession Planning".	All aspects: square and out-field repair, wicket preparation, machinery maintenance, bank strimming etc	Throughout the season	Contractor and volunteer ground staff (Bob & Martin)	Time commitment	
1.1	Offer a training session/s for new scorers - particular emphasis on use of CRICHQ	Identify people who need training and provide administration rights – then ensure training is	On-going	Junior section coaches, and existing scorers	cost and time commitment – 3 ipads being used on monthly	

		carried out			contracts	
1.2	Club Professional and Overseas to run both junior and senior training	Run senior training Tuesday evening & U15s Thursday evening as a minimum – and attendance on Saturday morning sessions.	Summer season (April – August)	Chairman (contracts), junior coaches and all players and parent i.e. promotion	Cost implication and time commitment	
1.3	Ensure all relevant staff and volunteers are up to date with Clubmark requirements – training and courses. Revise Club Welfare Officer arrangements to provide multiple responsible officers both male and female. Appoint these through robust procedure.	First Aid, DBS, Safeguarding, ECBCA membership, welfare officer mandatory training	As and when required	Junior section oversight, Welfare Officers, junior coaches ... publicise to ensure parents / community aware	Cost implication for courses	
1.4	Club to focus on increasing awareness of safeguarding	To have at least four individuals (male and female) identified for CWO roles with overall person responsible. Policy to be updated.	2018/2019	Junior Chairman. Cath Knowles as incoming CWO.	Cost implication for courses	
2.0	Train additional junior coaches	At least 1 (ECB Level 2)	Dependent on when & where courses run	Junior Section and current coaches	Cost implication	
2.1	Recruit more female coaches	More female coaching staff for managing girls' teams.	2018/19	Coaches, Parents, Junior Chairman.	Need volunteers and funding for courses / mentorship time	

					commitment.	
3.0	Recruit more playing members	Word of mouth, advertise. Several youngsters coming through from youth section will be eligible in 2018.	Ongoing - now throughout 2018	Team captains, players & Committee	No cost	
3.1	Encourage social membership throughout the Winter months	Promotions of all social events that take place during the Winter months e.g. quiz nights, bands, Remembrance Sunday.	Ongoing	All – Committee, Social Sub-Committee, coaches, and players. Link in with and involve the developing 'Parent Association' group	Cost of flyers and posters, advertisements	
3.2	Membership fees to be paid on time and accurately recorded	Clear process for administration of membership fees – advertising, payment collection and recording	Cut off point Whit Friday for all fees to be paid	Team captains & Committee	None	
4.0	More 'cricket tea' volunteers needed: To increase the number and Club representation in the kitchen for cricket teas and sponsorship meals	As a minimum, Team captains to ensure that at least 6 cricket teas per team over the season are arranged / catered for by players thus not reliant on the usual 'tea ladies'	Cricket season	Team captains and players	Time commitment	

5.0	Promote social events and use of club	Autumn ball, promotion of club for private events, Annual Dinner, August Bank Holiday event, Whit Friday, Remembrance Sunday event, etc	On-going	Committee members.	Minimal costs – time to organise	
6.0	New club website to be populated further.	New website to be regularly updated.	On-going	Bob Weedon and others as appropriate	Money and Time	
7.0	Succession planning for key committee members including secretary, treasurer, bar management, ground staff and club welfare officers.	To have others prepared to fulfil these roles when current committee members leave.	2018/2019	Committee, and members. Rob Jones has expressed an interest in succeeding Peter Gill as Treasurer. Needs to happen through planning and formalised through AGM 2019.	Volunteers.	

Priority Area: Places - Facility, Pavilion, Fine turf square and outfield, Practice facility and ancillary etc.						
Aim: That all facilities at Greenfield Cricket Club are maintained and of the highest standard possible						
Objective:						
<ol style="list-style-type: none"> 1. General maintenance and upkeep of Club facilities 2. To repair and update clubhouse kitchen facilities: cupboards, fridges, oven ...etc 3. Continued investment in ground maintenance machinery and the need to pursue all funding opportunities 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress
1.0	Repair and/or replacement to seating area facilities between Clubhouse and changing rooms	Source and replace appropriate seating for players and spectators	On going	Committee and potentially LCCC	Time and money	
1.1	Redevelopment of changing rooms – garage area to be converted to new extended changing room area.	Plans in place for complete renovation of current facilities to provide completely revised area with more floor area and new internal design.	Build plan to start (on new garage) towards end of 2018 season for completion before commencement of 2018 season.	All – Committee, Jon Mayor.	Grant secured – needs planning approval and contractor selecting. Gas supply to be re-located.	
1.2	New garage to be built alongside changing rooms for storage of ground equipment etc.	As above	As above	As above	As above	

1.3	Accessible storage space for junior coaching equipment and ground maintenance equipment and All Stars equipment	Score Box and storage units	Pre-season – March / April 2019	Junior section and Club ground staff	Time and money	
2.0	Continuing monitoring of clubhouse kitchen facilities i.e. cupboards, fridges, oven ...etc to ensure they remain fit for purpose.	Repair and /or replace as and when necessary.	2018	All – Committee, coaches, players and parents / volunteers. 'Cricket Tea' volunteers looking at small grant schemes and funding opportunities	Time and money	
3.0	Continued investment in ground maintenance machinery and the need to pursue all funding opportunities	Machine maintenance required annually and certain equipment to be replaced (speak to Groundsman for specific details)	2018	Ground maintenance contractor and Club ground staff	Cost implication	
4.0	Maintenance of nets	Nets maintained every training sessions – checked for holes and these are repaired. However new nets expected to be required before 2019	Pre season 2019	Senior Committee	Cost implication	

5.0	Camera to stream games live on internet and internally within clubhouse	Plans to buy new video camera equipment	Pre season 2019	Senior Committee	Cost implication	
6.0	Maintenance of sight screens	New panels required before 2019	Pre season 2019	Senior Committee	Cost implication	
7.0	Power (electricity) to score-box / future electronic scoreboards.	Needs further consideration as current scoreboard is traditional and part of the GCC set up. However power in score-box would be extremely useful and electronic scoreboard easier to use.	Pre season 2019	Senior Committee	Cost implication	

Priority Area: Play - Junior league and Senior League completion etc.						
Aim: Greenfield Cricket Club is embedded within the community with a strong and established reputation for being an inclusive club offering quality cricket for all – fun, friendship, community and competition						
Objective:						
<ol style="list-style-type: none"> 1. To have as many children and young people involved in cricket and playing cricket as possible (community inclusivity) 2. Support, encouragement and development of young players transitioning to senior cricket 3. Competitive cricket across the Club 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress
1.0	Early notification of intended age group teams to GMC League Junior Administration	All age groups.	Spring 2018 and annually	Junior coaches, parents. COMMS and media via Committee	Communication essential	
1.1	Promote Saturday morning junior training and increase attendance and participation	Actively promote with local primary schools. Girls cricket via Oldham Cricket Development Group and LCCC	Ongoing	Greenfield Primary School, St Marys C of E, OCDG, LCCC & local community	Publicity key	
2.0	Continue to ensure the 3 rd XI (GMCL) is used to 'grow and develop' junior players on the cusp of senior cricket	3 rd XI Team to comprise of at least as many juniors as seniors and for as many games as possible (mindful to maintain a safe balance with a developmental ethos and senior players)	All season	Club Selection Committee, Team Captains and junior section coaches	Time. NOTE: transport potentially an issue when most of the team are juniors – away matches	

2.1	Planning and preparation early season when players unavailable due to University, football season etc. to ensure sufficient players when all 3 senior teams out	Plan when Club anticipates a shortage of players – target ‘occasional’ players and juniors on the cusp of senior cricket. Use GMCL loan scheme as a last resort	April onwards	Club Selection Committee, Team Captains and junior section coaches	Early planning when all 3 teams out	
3.0	Ongoing investment in competitive cricket in particularly for the Clubs 1 st & 2 nd XI	Club to endorse, & promote all aspects of cricket and cricketers within the Club	Ongoing	All – Committee, coaches, players and parents / volunteers		
3.1	Ongoing investment in Winter nets and GCC Junior Academy programme	Club to arrange – possible use of John Abrahams and Ben Johnson	From Sept	Coaches and captains supported by the Committee, players, parents, volunteers	Time and coaching fees	
3.2	Ongoing investment in summer Thursday junior training and GCC Junior Academy programme	Club to arrange – use of Ben Johnson	April to Sept	Coaches and captains supported by the Committee, players, parents, volunteers	Time and coaching fees	
4.0	Comply with GMCL rules of play by making necessary changes including ropes and flags for sightscreens and acquisition of GMCL stumps, Readers Balls, Scoreboard - to be checked for target and sorted for par score.	To be organised and monitored via committee meetings	On-going	Coaches and captains	Time and costs	
5.0	Develop senior training sessions	Overseas and Pro led training sessions and doubling commitment on fielding training time.	2018/19	Senior captains	Time	

Priority Area: Policy - Governance of the club, ClubMark, structures etc.						
Aim: For Greenfield Cricket Club to be forward thinking and proactive in order to maximises its' full potential for the local community and beyond						
Objective:						
<ol style="list-style-type: none"> 1. Ensure the necessary Club Secretary support processes and systems are in place 2. Brand consistency across all Club media and correspondence (letterhead, social media – twitter, facebook, website, correspondence ...) 3. Ongoing commitment to relevant funding opportunities and grant applications 4. Maintain, strengthen and increase (where possible) links with local businesses 5. Explore, embrace and maximise support opportunities available through LCCC, ECB as a Clubmark accredited Cricket Club 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress
1.0	Maintain current arrangements for Committee Meeting business	Timely and accurate minutes of meetings with actions and timescale	Ongoing through 2018.	Committee	Time and willing volunteer	
1.1	Need for Clubmark as a standing item on the Committee agenda	Clubmark to remain as a standing agenda item at Committee meetings. C Sleight appointed as Clubmark representative to attend committee meetings when required.	Start as on January 2018 - ongoing	Committee	None	
1.2	Newsletter distribution as required / as necessary dependent upon recipient	Newsletter to continue in present form, but only posted to members not on social media / without e-mail	With immediate affect	Club Secretary	Small cost for printing	
1.3	All club policies to be reviewed / updated before Clubmark assessment	C Sleight to produce action plan and ensure policies are written and approved via the junior and club committees	Start as on January 2018 - ongoing	C Sleight; Cath Knowles, committee members	Time	
1.4	New GDPR Policy needed	C Sleight to produce with Cath Knowles	June 2018	C Sleight; C Knowles	Time	

2.0	To have GCC 'brand' consistency across all aspects of the Club e.g. media and correspondence	Club 'Brand' logo to be used for all aspects for continuity and consistency e.g. social media – twitter, Facebook, website, correspondence, letterhead	Winter period before season starts	Committee	Time and small investment	
3.0	An ongoing commitment to relevant funding opportunities and grant applications	All potential funding opportunities / grant applications to be discussed and progressed at Committee meetings (standing item)	Ongoing	Committee or Sub-Committee	Time	
4.0	Club to maintain, strengthen and increase (where possible) links with local businesses	To continue to promote sponsorship opportunities, 'how to get involved' information sheets etc. as and when appropriate	Ongoing	Committee, coaches, players	Time	
5.0	As a Clubmark accredited Cricket Club, continue to explore, embrace and maximise support opportunities available through LCCC, ECB	To actively strengthen links and dialogue with cricket governing bodies and organisations in order to maximise support opportunities e.g. funding	Ongoing	Committee, coaches, players	Time	
6.0	Place strong focus on Safeguarding, through agreement of new Safeguarding Policy, Safeguarding Policy Statement and through club membership.	To actively strengthen club focus of safeguarding	Ongoing	Committee, coaches, players	Time	
7.0	Captains and scorers to ensure a protocol for sorting Pads, Wi-fi hotspot and chargers for scoring	Protocol to be put in place	Spring 2018	Captains and scorers	Time	