



Greenfield Cricket Club

Development Plan 2022



Priority Area: People - Players, Volunteers, Coaches, Umpires, Groundsmen, etc.						
Aim: To recognise, value and invest in all those who give of their time to Greenfield Cricket Club						
Objective:						
<ol style="list-style-type: none">1. Commitment to ongoing staff/volunteer development.2. Succession planning: increase the number of qualified junior coaches and support staff (Saturday morning training) and succession planning of key committee members.3. Increase Club social membership – community engagement and income generation.4. Wider 'Club representation' in relation to cricket tea & kitchen helpers.						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress RAG
1.0	Volunteer groundsmen to shadow / work with Club contractor to gain knowledge and experience. See also "Succession Planning". Wicket ends repairs throughout the season	All aspects: square and out-field repair, wicket preparation, machinery maintenance, bank strimming etc	Throughout the season	Contractor and volunteer ground staff (Bob & Harry)	Time commitment New germination sheets purchased to aid this work	

1.1	Offer a training session/s for new scorers - particular emphasis on use of CRICHQ and the new electronic scoreboard	Identify people who need training and provide administration rights – then ensure training is carried out	On-going	Junior section coaches, and existing scorers	cost and time commitment, – iPads, and internet connectivity to scoreboard	
1.2	Club Professional to run both junior and senior training.	Run senior training Tuesday evening & U15s Thursday evening as a minimum – and attendance on Saturday morning sessions.	Summer season (April – August)	Chairman (contracts), junior coaches and all players.	Cost implication and time commitment	
1.3	Ensure all relevant staff and volunteers are up to date with Clubmark requirements – training and courses.	First Aid, DBS, Safeguarding, ECBCA membership, welfare officer mandatory training.	As and when required – emphasis this year particularly of First Aid, DBS and Safeguarding updates.	Junior section oversight, Welfare Officers, junior coaches ... publicise to ensure parents / community aware	Cost implication for courses. Availability of courses and availability of places when courses do become available.	
1.4	Club to focus on maintaining awareness of safeguarding	To have at least four individuals (male and female) externally trained in Safeguarding to support internal training already delivered by CWO.	Summer 2022.	Junior Chairman. CWO.	Cost implication for courses. Availability of courses and availability of places when courses do become available.	

2.0	Train additional junior coaches	At least 1 (ECB Level 2)	Summer 2022	Junior Section and current coaches	Time – individuals already booked on courses.	
2.1	Recruit more female coaches	More female coaching staff for managing girls' teams. New women's team will aid this	Summer 2022	Coaches, Parents, Junior Chairman.	Need volunteers and funding for courses / mentorship time commitment.	
3.0	Recruit more playing members and promote capable juniors through to play senior cricket.	Word of mouth, advertise. Update website. Several youngsters coming through from youth section will be eligible in 2019 already training with adults.	Ongoing - now throughout 2022	Team captains, players & Committee, Junior Coaches.	No cost	
3.1.1	Encourage social membership	Promotions of all social events that take place during the Winter months e.g. quiz nights, bands, Remembrance Sunday.	Ongoing	All – Committee, Social Sub-Committee, coaches, and players. Use website to promote.	Cost of flyers and posters, advertisements – mitigated by wider use of website, Facebook and Twitter.	
3.1.2	Encourage social membership	Encourage parents of new members especially "AllStars" to join as members.	Ongoing	All – Committee, Social Sub-Committee, coaches, and players. Link in with and involve the	Cost of flyers and posters, advertisements – mitigated by wider use of website, Facebook and Twitter.	

				developing 'Parent Association' group		
3.1.3	Encourage social membership	Consider new membership pricing structure and benefits	Ongoing	Committee.	Cost of membership cards	

3.2	Membership fees to be paid on time and accurately recorded	Clear process for administration of membership fees – advertising, payment collection and recording	Cut off point Whit Friday for all fees to be paid	Team captains & Committee	None	
4.0	Promote social events and use of club	Autumn ball, promotion of club for private events, Annual Dinner, August Bank Holiday event, Whit Friday, Remembrance Sunday event, etc	On-going	Committee members.	Minimal costs – time to organise	
6.0	New club website to be developed	Identify administrators to manage	Completed March 2022	Caroline Ward to design and develop	Complete	
6.1	Succession planning for other committee members – ground-staff and bar managers	Volunteers always needed. Recruitment policy in place. Always “on-going”	2022 AGM	Volunteers needed	Volunteers	
Priority Area: Places - Facility, Pavilion, Fine turf square and outfield, Practice facility and ancillary etc.						
Aim: That all facilities at Greenfield Cricket Club are maintained and of the highest standard possible						
Objective:						
<ol style="list-style-type: none"> 1. General maintenance and upkeep of Club facilities 2. To refurbish practice nets 3. Continued investment in ground maintenance machinery and the need to pursue all funding opportunities 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress

1.0	Repair and/or replacement of practice nets	Source and replace nets, frame sand surface	On going	Committee	Already secured £1500 from Tesco Community grant	
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1.1	Changing rooms	New facility designed and built in 2019. Complies with the current league and ECB requirements	Complete	Jon Mayor	Loan repayment financed through the “tenner club”	
1.2	Drainage remains an issue on the RHS of the ground near the banking	Council been contacted	On-going	Jason Taylor	Time and possibly money	
1.3	Accessible storage for junior coaching equipment	New shelving provided in score hut	Complete	Jason Taylor/Sally Shephard	Money	
2.0	Continuing monitoring of clubhouse kitchen facilities i.e. cupboards, fridges, oven ...etc to ensure they remain fit for purpose.	Repair and /or replace as and when necessary. Cooker replaced – needs annual testing organising.	On-going	All – Committee, coaches, players and parents / volunteers	Anthony Knowles developing schedule for utility testing (electricity, gas, fire, water)	
3.0	Continued investment in ground maintenance machinery and the need to pursue all funding opportunities	Machine maintenance required annually and certain equipment to be replaced (speak to Groundsman for specific details)	On-going	Ground maintenance contractor and Club ground staff	Cost implication	
4.0	Maintenance of nets	Nets maintained every training sessions – checked for holes and these are repaired. However new nets expected to be required before 2023	Pre season 2022	Senior Committee	Cost implication	

5.0	Maintenance of sight screens New sight screens	On-going. Two new sight screens purchased for 2021 season	Pre -season 2022	Senior Committee	Cost implication	
6.0	New electronic scoreboard	Installation planned 2022	In time for 2022 season	Senior Committee	Donation made	

Priority Area: Play - Junior league (Junior Committee responsibility to review) and Senior League completion etc.						
Aim: Greenfield Cricket Club is embedded within the community with a strong and established reputation for being an inclusive club offering quality cricket for all – fun, friendship, community and competition						
Objective:						
<ol style="list-style-type: none"> 1. To have as many children and young people (boys and girls) involved in cricket and playing cricket as possible (community inclusivity) 2. Support, encouragement and development of young players transitioning to senior cricket 3. Competitive cricket across the Clubs teams 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress
1.0	Early notification of intended age group teams to GMCL Junior Administration	All age groups.	Spring 2022 and annually	Junior committee. COMMS and media via Committee	Communication essential.	
1.1	Promote Saturday morning junior training and increase attendance and participation	Actively promote with local primary schools. Girls cricket via Oldham Cricket Development Group and LCCC	Ongoing. 2022 training begins April 2022	Greenfield Primary School, St Marys C of E, OCDG, LCCC & local community	Publicity key – website, WhatsApp and Facebook	
2.0	Continue to ensure the 4 th XI is used to ‘grow and develop’ junior players of the club into senior cricket	4 th XI Team to comprise of at least as many juniors as seniors and for as many games as possible (mindful to maintain a safe balance with a developmental ethos and senior players)	All season	Club Selection Committee, Team Captains and junior section coaches	Time. NOTE: transport potentially an issue when most of the team are juniors – away matches	
2.1	Planning and preparation early season when players unavailable due to University, football season etc. to	Plan when Club anticipates a shortage of players – target ‘occasional’ players and juniors on	April onwards	Club Selection Committee, Team	Early planning when all 4 teams out (though only	

	ensure sufficient players when all 3 senior teams out	the cusp of senior cricket. Use GMCL loan scheme as a last resort		Captains and junior section coaches	a few occasions in 2022 fixture list)	
3.0	Ongoing investment in competitive cricket for the Clubs First XI. 2022 aspiration for First XI to maintain Premiership B status as a minimum. Ideally compete for league, cup and GMCL 20:20 trophies.	Club to endorse, & promote all aspects of cricket and cricketers within the Club	Ongoing	Committee, coaches, players		
3.1	Ongoing investment in competitive cricket for the Clubs second XI. 2022 aspiration for second XI to be competitive and finish top half.	Club to endorse, & promote all aspects of cricket and cricketers within the Club. Committee recognises the strength of the division the second XI is in this 2022 season; 10 of the 12 teams are first XIs.	Ongoing	Committee, coaches, players		
3.2	Further development of girls/ women cricket	Club will enter a lady's team in to Cheshire League for 2022 season This will run alongside the existing GMCL girls matches	Ongoing	Jon Mayor , Heather Johnston, Craig Lees		
3.3	Ongoing investment in Winter nets and GCC Junior Academy programme	Club to arrange. Pre-season 2022 club has supported a junior performance squad through a Cricket Asylum programme to prepare for adult cricket in 2022. Ben Johnson to continue to provide coaching in summer. Winter nets at Saddleworth school for all junior	Ongoing	Coaches and captains supported by the Committee, players, parents, volunteers	Time and coaching fees	

		teams in place and winter indoor leagues.				
3.4	Ongoing investment in summer Thursday junior training and GCC Junior Academy programme Plus keep fit and nutritional programme	As above – use of Ben Johnson to support club coaches and overseas professional	April to Sept	Coaches and captains supported by the Committee.	Time and coaching fees	
4.0	Comply with GMCL rules of play by making necessary changes including ropes and flags for sightscreens and acquisition of GMCL stumps, Readers Balls.	Completed 2022	Complete	Complete	Complete	
5.0	Develop senior training sessions	Club Pro led training sessions and commitment to fielding training time.	On-going	Senior captains	Time	
6.0	Consider professional coach for senior cricket	Club Captains to consider	To be considered for 2022	Director of Cricket & Senior Team Captains	Costs	

Priority Area: Policy - Governance of the club, ClubMark, structures etc.						
Aim: For Greenfield Cricket Club to be forward thinking and proactive in order to maximises its' full potential for the local community and beyond						
Objective:						
<ol style="list-style-type: none"> 1. Ensure the necessary Club Secretary support processes and systems are in place 2. Brand consistency across all Club media and correspondence (letterhead, social media – twitter, facebook, website, correspondence ...) 3. Ongoing commitment to relevant funding opportunities and grant applications 4. Maintain, strengthen and increase (where possible) links with local businesses 5. Explore, embrace and maximise support opportunities available through LCCC, ECB as a Clubmark accredited Cricket Club 						
Ref	Action	Outputs	Timescale	Key Partners	Resources	Progress
1.0	Maintain current arrangements for Committee Meeting business	Timely and accurate minutes of meetings with actions and timescale. Current practice is to circulate immediately after meeting.	Ongoing through 2022.	Committee	Time and willing volunteer	
1.1	Retention of ECB Clubmark status – Clubmark to be regular agenda item at committee meetings.	Clubmark retained 2020. Annual “self-check” to be completed on line 2022 and evidence to be sent to LCF. To remain as a standing agenda item at Committee meetings. C Sleight continuing as Clubmark representative.	Ongoing	Committee	Time	
1.2	Newsletter distribution as required / as necessary dependent upon recipient	Newsletter to continue in present form, but only posted to members not on social media / without e-mail	With immediate affect	Club Secretary – Jason White	Small cost for printing	
1.3	All club policies to be reviewed / updated before Clubmark assessment	Complete	Complete	Complete	Complete	

1.4	New GDPR Policy needed	Complete	Complete	Complete	Complete	
1.5	New Senior Team Selection Policy needed	Drafted by Jon Mayor and agreed by senior captains Spring 2022.	Before 2022 season begins	Jon Mayor and committee	Time	
2.0	To have GCC 'brand' consistency across all aspects of the Club e.g. media and correspondence	Club 'Brand' logo to be used for all aspects for continuity and consistency e.g. social media – twitter, Facebook, website, correspondence, letterhead	Ongoing	Committee	Time and resource	
3.0	An ongoing commitment to relevant funding opportunities and grant applications	All potential funding opportunities / grant applications to be discussed and progressed at Committee meetings (standing item)	Ongoing	Committee or Sub-Committee	Time	
4.0	Club to maintain, strengthen and increase (where possible) links with local businesses	To continue to promote sponsorship opportunities, 'how to get involved' information sheets etc. as and when appropriate. Dean Ward to assume responsibilities for this area	Ongoing	Committee, Dean Ward	Time	
5.0	As a Clubmark accredited Cricket Club, continue to explore, embrace and maximise support opportunities available through LCCC, ECB	To actively strengthen links and dialogue with cricket governing bodies and organisations in order to maximise support opportunities e.g. funding	Ongoing	Committee, coaches, players	Time	
6.0	Place strong focus on Safeguarding, through agreement of new Safeguarding Policy, Safeguarding Policy Statement and through club membership.	To continue club commitment to safeguarding and ensure appropriate training and awareness. Publication of policies on website.	Ongoing	Committee, CWO, coaches, players, parents.	Time	

7.0	Captains and scorers to ensure a protocol for sorting Pads, Wi-fi hotspot and chargers for scoring	Complete	Complete	Complete	Complete	
8.0	Develop Fundraising Committee	Fundraising Committee needed to compile event programme to raise at least £10K on top of "normal" activity.	2022	Volunteers	Time	
9.0	Communicate with our members formally through a bi-annual survey	Survey to be circulated to all members. Consideration to be given to doing future surveys on-line	2022	Clubmark committee member. Club Secretary. Senior and Junior Committee	Time	