



Greenfield Cricket & Social Club

Social Media and E Communication  
Guidance 2024



GREENFIELD CRICKET & SOCIAL CLUB (Established 1899)  
Ladhill Lane, Greenfield, Saddleworth OL3 7JW Tel: 01457 871378

Website: [www.greenfieldcc-play-cricket.com](http://www.greenfieldcc-play-cricket.com)

Twitter: <https://twitter.com/Greenfield Cricket> Email: [greenfieldcc@hotmail.co.uk](mailto:greenfieldcc@hotmail.co.uk)

## Social Media and E Communication Guidance

**The terms children, juniors, young players, describes any person under the age of 18.**

This guidance document aims to inform Greenfield Cricket Club Coaches/managers, players, club officials and members on their responsibilities whilst using social media, texting, or emailing for cricket related purposes and specifically when there is potential contact with young people.

Greenfield cricket club members should not engage in any form of electronic communication or media outlets that could be deemed detrimental to the club.

The following statements are adapted from the ECB guidelines on social media, text, and email for safeguarding young people.

E mail, Facebook and Twitter accounts are great for promoting the club and cricket in general, as well as being a fun way to unwind and stay in touch with friends: it is however essential to keep these two worlds separate.

### Social Media

- It is essential to have separate cricket club related and personal pages. You should also adjust the privacy settings for your personal account so that content is only visible to accepted friends. This will keep young people safe from material that may be unsuitable for them and reduce the risk of online interactions from being viewed with suspicion.
- All contact with junior players should be through the former and strictly in relation to training, coaching, matches and cricket related activity.
- Coaches/ managers, senior players, club officials/members must obtain consent before posting any personal information online-this includes photographs where an individual can be identified.
- Coaches/ managers, senior players, club officials/members are not to send private messages to children and young people via social media.
- Coaches/ managers, senior players, club officials/members are not to invite or accept children and young people to become “friends” on social media accounts.



GREENFIELD CRICKET & SOCIAL CLUB (Established 1899)  
Ladhill Lane, Greenfield, Saddleworth OL3 7JW Tel: 01457 871378

Website: [www.greenfieldcc-play-cricket.com](http://www.greenfieldcc-play-cricket.com)

Twitter: <https://twitter.com/Greenfield Cricket> Email: [greenfieldcc@hotmail.co.uk](mailto:greenfieldcc@hotmail.co.uk)

- Coaches/ managers, senior players, club officials/members, are to be mindful of who may have access to material you share via social media, including Facebook, Twitter, and other platforms.
- Be mindful of any content you post online via the club related page. Remember: You are representing the club  
Your communications should conform to the Safe Hands Policy and Guidance.

**• If you suspect someone is using social media in an unsafe or inappropriate manner, you should report their behaviour to the club safeguarding officer, the county safeguarding officer, or the ECB Safeguarding team-email [safeguarding@ecb.co.uk](mailto:safeguarding@ecb.co.uk).**

#### **Text and E mail**

- Coaches/ managers and senior players are not to send text messages direct to juniors, without making arrangements with their parents/guardians in the first instance. It is understood that in the case of over 16's this may not be ideal for yourself or the parents. **An acceptable exception to this rule, with the parent's prior consent, is to text or email the parent and copy in the 16- or 17-year-old. This means the parent is able to monitor communications, but the 16- or 17-year-old receives the information directly.**
- You should not engage in individual texts or email conversations with a 16/17-year-old without their parents receiving the same message from you.
- Coaches/ managers, senior players, club officials/members are not to send inappropriate text messages or post messages on social media that are offensive, nasty, or derogatory in any way.

#### **Parental Guidance**

- It is against facebook's rules for children **under thirteen** to have an account. This is to prevent them from being exposed to potentially inappropriate content. **This rule also applies to snapchat, TikTok and other similar social media outlets**
- It's important your child feels they can talk to someone if they are being bullied online, or if they've been exposed to something that makes them upset or uncomfortable.
- Provide the club with your email and /or telephone number to receive texts and emails regarding your child's matches and training, if the club requests this.
- Make sure you know who your child has contact with online and via text.
- Maintain a conversation about using social media with your children.



GREENFIELD CRICKET & SOCIAL CLUB (Established 1899)  
Ladhill Lane, Greenfield, Saddleworth OL3 7JW Tel: 01457 871378

Website: [www.greenfieldcc-play-cricket.com](http://www.greenfieldcc-play-cricket.com)

Twitter: <https://twitter.com/Greenfield Cricket> Email: [greenfieldcc@hotmail.co.uk](mailto:greenfieldcc@hotmail.co.uk)

### **Guidance for Children and Young People**

Please think about the points below whenever you use the internet or speak to people online or by text. Remember the best way to have fun using the internet is to make sure you are safe.

- **If someone is not your friend in real life, they are not your friend on the internet.**
- **Be careful about accepting friend requests.**
- **Be aware that sometimes people on the internet are not who they say they are. If you are not 100% sure, please don't risk it.**
- **Remember to change your privacy settings so that only your friends can see information about you, your posts, and your photos.**
- **If someone is sending you messages or texts you are worried about, you should tell your parents/guardian, an adult you trust, a teacher, your coach/manager or the club's safeguarding officer.**
- **You can expect your coach/manager to make arrangements for coaching and matches via your parents. Coaches/managers should not be texting or messaging you.**
- **Keep your photos and personal information private.**
- **Cyber- bullying (bullying online) can also happen. If you or someone you know has or has had this happen to them you should tell an adult you trust.**
- **Do not send inappropriate text messages or post messages on social media that are offensive or nasty in any way.**

NB: The Committee of Management shall have power to refuse the subscription of any person or expel any Official or member if they consider that the best interests of the Club will be served thereby. The decision of the Committee shall be final and conclusive, and they shall not be bound to give any reason for such decision.